

Become a Solutions Partner

The SessionCam Partner Program enables CRO agencies and consultancy firms to become customer struggle experts - providing the essential support, collaborative sales and marketing opportunities required to deliver market-leading CRO services to their clients.

As a Solutions Partner, you can join us on our mission to reduce the level of complexity, expertise, time and cost required to identify conversion issues on a website - maximizing ROI, productivity, efficiency and customer satisfaction for enterprise-level and SME customers alike.



Partner with the most intelligent and intuitive customer experience SaaS solution for measuring online customer struggle



Develop new revenue streams, receive ongoing product support and training, and grow your business by referring clients to SessionCam



Participate in joint-selling and product demonstration opportunities for clients of mutual interest at SessionCam events



Unlock inbound marketing opportunities by taking part in SessionCam webinars and contributing to industry whitepapers

Interested in becoming a partner?

For more information, email partners@sessioncam.com or fill in an enquiry form on sessioncam.com/partner-with-sessioncam

SOLUTIONS PARTNER PROGRAM

Join an exclusive list of digital agencies and consultancies who not only hold the status of customer struggle expert, but have been able to unlock new revenue opportunities thanks to their partnership with SessionCam. Decide which Tier of our Partner Program below would best suit your business requirements.

Tier 1 Tier 2 Tier 3

MARKETING BENEFITS

<input checked="" type="checkbox"/> Access to, and use of, SessionCam logo and partner status	✓	✓	✓
<input checked="" type="checkbox"/> Partner directory listing on SessionCam.com	✓	✓	✓
<input checked="" type="checkbox"/> Guest post opportunities on the SessionCam blog and newsletter		✓	✓
<input checked="" type="checkbox"/> Participation in SessionCam whitepapers, ebooks and webinars		✓	✓
<input checked="" type="checkbox"/> Development of joint customer case studies		✓	✓
<input checked="" type="checkbox"/> Joint attendance opportunities at trade show events		✓	✓
<input checked="" type="checkbox"/> Early access to discounted sponsorship packages for SessionCam events			✓

SALES BENEFITS

<input checked="" type="checkbox"/> Creation of joint-sales collateral (downloadable PDF factsheets)	✓	✓	✓
<input checked="" type="checkbox"/> Eligible for attendance at partner-only seminars, workshops and events			✓
<input checked="" type="checkbox"/> Co-selling/product demonstration opportunities for clients of mutual interest			✓

SUPPORT AND PRODUCT ACCESS

<input checked="" type="checkbox"/> Dedicated Partner Manager		✓	✓
<input checked="" type="checkbox"/> Receipt of SessionCam partner monthly newsletter	✓	✓	✓
<input checked="" type="checkbox"/> Access to SessionCam Customer Success Managers	✓	✓	✓
<input checked="" type="checkbox"/> Access to the SessionCam help site	✓	✓	✓
<input checked="" type="checkbox"/> Access to SessionCam complimentary consultancy sessions			2
<input checked="" type="checkbox"/> Free use of SessionCam on your own site (up to 50,000 page impressions)			✓
<input checked="" type="checkbox"/> Early access to SessionCam beta programs and product roadmap			✓



PROGRAM REQUIREMENTS

As our commitment to you develops over time, so does your investment. See below for the program requirements, designed to nurture the success of our joint clients.

	Tier 1	Tier 2	Tier 3
<input checked="" type="checkbox"/> NDA and signed partnership agreement	✓	✓	✓
<input checked="" type="checkbox"/> Attendance at ongoing SessionCam education and training activities	✓	✓	✓
<input checked="" type="checkbox"/> Maintain employment of SessionCam-trained individuals	✓	✓	✓
<input checked="" type="checkbox"/> Minimum joint enterprise clients			2
<input checked="" type="checkbox"/> Partner-referred sales a year	1	2	5

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Our partners include



About SessionCam

SessionCam is a SaaS solution designed to help companies across the globe to optimize the online customer experience and find website conversion issues. We do this by taking an intelligence-based approach - using machine-learning algorithms to easily identify, visualize and understand your customers' points of struggle and deliver prioritized, high-value recommendations.

Founded in 2009, we are one of the most experienced and mature solutions available, setting the global standard for measuring customer struggle.