

Become an Integration Partner

The SessionCam Partner Program provides a platform for the world's leading website optimization solutions to come together and deliver even more value to clients.

Becoming a SessionCam Integration Partner will allow you to enrich the value of your own product and deliver a truly seamless customer experience. Grow your business with the support of the world's most intelligent optimization solution and create a bespoke integration.



Integrate with the most intelligent and intuitive customer experience SaaS solution for measuring online customer struggle



Easily build your integration with full developer support from us and access a SessionCam sandbox account (up to 50,000 page impressions)



Participate in joint-selling and product demonstration opportunities for clients of mutual interest at SessionCam events



Unlock inbound marketing opportunities by taking part in SessionCam webinars and contributing to industry whitepapers

Interested in becoming a partner?

For more information, email partners@sessioncam.com or fill in an enquiry form on sessioncam.com/partner-with-sessioncam

INTEGRATION PARTNER PROGRAM

SessionCam Integration Partners have access to a whole range of resources that are designed to you help grow your business. See the table below for the benefits available.

DEVELOPER SUPPORT AND PRODUCT ACCESS

- ✔ Dedicated Partner Manager
- ✔ Receipt of SessionCam partner monthly newsletter
- ✔ Access to the SessionCam help site and developer office hours
- ✔ Use of the SessionCam Integration Partner badge (logo)
- ✔ Free use of SessionCam on your own site (up to 50,000 page impressions)
- ✔ Early access to SessionCam beta programs and product roadmap



JOINT-SELLING

- ✔ Creation of joint-sales collateral (downloadable PDF factsheets)
- ✔ Opportunity to connect with Account Managers and the CPO at events
- ✔ Co-selling/product demonstration opportunities for clients of mutual interest



MARKETING BENEFITS

- ✔ Access to, and use of, SessionCam logo and partner status
- ✔ Partner directory listing on SessionCam.com
- ✔ Guest post opportunities on the SessionCam blog and newsletter
- ✔ Participation in SessionCam whitepapers, ebooks and webinars
- ✔ Development of joint customer case studies
- ✔ Joint attendance opportunities at trade events
- ✔ Eligible for speaking opportunities at SessionCam customer-facing events
- ✔ Early access to discounted sponsorship packages for SessionCam events



PROGRAM REQUIREMENTS

See below for the program requirements, designed to nurture the ongoing success of our partnership.

- ☑ NDA and signed partnership agreement
- ☑ Integration documentation
- ☑ Support process for integration



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Our partners include

About SessionCam

SessionCam is a SaaS solution designed to help companies across the globe to optimize the online customer experience and find website conversion issues. We do this by taking an intelligence-based approach - using machine-learning algorithms to easily identify, visualize and understand your customers' points of struggle and deliver prioritized, high-value recommendations.

Founded in 2009, we are one of the most experienced and mature solutions available, setting the global standard for measuring customer struggle.

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